

3rd **BLOCKCHAIN EXPO TOKYO** Spring

Concurrent Shows:

6th AI EXPO TOKYO [Spring], 2nd QUANTUM COMPUTING EXPO TOKYO [Spring]
1st DX HUMAN RESOURCE DEVELOPMENT EXPO [Spring]

May 11 (Wed) – 13 (Fri), 2022 at Tokyo Big Sight, Japan

Organised by: RX Japan Ltd. (Formerly Reed Exhibitions Japan Ltd.)

Supported by: The Japanese Society for Artificial Intelligence / Japan Deep Learning Association



Japan's Leading trade show for blockchain technologies concluded with another great success!

BLOCKCHAIN EXPO TOKYO 2022 – 3rd Blockchain Exhibition & Conference [Spring] was successfully held from May 11 to 13, 2022 at Tokyo Big Sight, Japan. As a B-to-B trade show specialised in blockchain, it gathered 234* exhibitors, 22,485* visitors, 9,502* conference attendees and 176* press members. BLOCKCHAIN EXPO TOKYO has firmly established itself as an ideal platform for quality business in Japan, a promising market for the future growth.

■ BLOCKCHAIN EXPO TOKYO 2022 [Spring] Exhibition Outline

Exhibition Title	BLOCKCHAIN EXPO TOKYO 2022 – 3rd Blockchain Exhibition & Conference [Spring]
Dates	May 11 [Wed] - 13 [Fri], 2022
Venue	South Halls, Tokyo Big Sight, Japan
Organised by	RX Japan Ltd. (Formerly Reed Exhibitions Japan Ltd.)
Supported by	The Japanese Society for Artificial Intelligence Japan Deep Learning Association

Gathering World's Leading Companies



Among the exhibitors, the appearance of the world's leading companies were especially outstanding. There were lots of application examples/ presentations displayed, and their booths were packed with visitors were interested in how Blockchain technologies were utilized in other companies.



The Best Gateway for International Exhibitors to expand business in Japan

Since Japan has reopened the border for business travelers, various international exhibitors have come back physically. Ekoios, an exhibitor from Vietnam, commented with satisfaction "Around 5 -600 visitors came to our booth for the first two days".

On the other hand, for those who cannot come to Japan due to some reasons related to COVID-19, Show Management provided "Remote Exhibiting Plan" which includes bilingual staff and a tablet device to help exhibitors attend the show online from their countries.

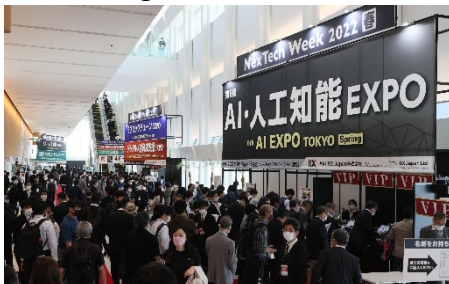
Shenzhen Hypernano Optics Technology, an exhibitor from China, utilized the plan for the second time, and commented "This plan provided us to reach out to more international leads".

They believe that it is an important occasion to enter the Japanese market and meet new customers.



Concurrent Shows

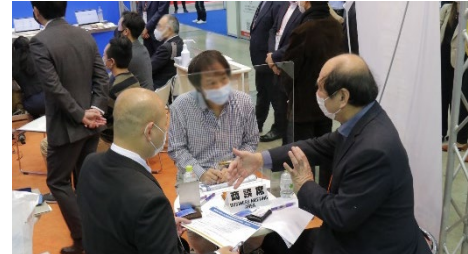
NexTech WEEK TOKYO covers every kind of technology advancing digital transformation. 6th AI EXPO TOKYO, 3rd BLOCKCHAIN EXPO TOKYO, 2nd QUANTUM COMPUTING EXPO TOKYO and newly launching 1st DX HUMAN RESOURCE DEVELOPMENT EXPO were held together. With the synergistic effect, professionals gathered there from various industries such as manufacturing, pharmaceutical, retail, finance, etc. to make their businesses smarter with the technologies that will change the world.



Exhibition Under COVID-19

BLOCKCHAIN EXPO TOKYO was held taking safety measures following the guidelines of the government, municipalities and the exhibition industry association.

- Use of personal protection equipment including face shields and masks, thermal screening for staff / exhibitors / visitors, and reduced seating for seminars to ensure social distancing.
- Exhibitors also employed measures to preserve physical distancing by barriers and decreased densities at their booth.



Concurrently held Conference

The conference invited industry leaders held 24 sessions over 3 days as the speakers. The sessions covered various themes, from basic course to the advanced topics such as "From Enterprise to NFT, the Potential of AWS Blockchain" and "Braintech x AI" Global Trends and Possibility of Social Implementation" etc. 9,502 industry players attended there to learn the cutting-edge.

From Enterprise to NFT, the Potential of AWS Blockchain



Amazon Web Services Japan G.K.
Principal Product Manager Tech , Amazon Managed Blockchain
John Liu



Amazon Web Services Japan G.K.
Sr WW GM Specialist AMB & QLDB , AWS WWSO Database
Charles Okochu



Amazon Web Services Japan G.K.
Senior Solution Architect
Yuki Nakatake

"Braintech x AI" Global Trends and Possibility of Social Implementation



InnerEye Ltd.
CEO
Uri Antman



macnica Inc.
BRAIN AI Innovation Lab.
Principal
Takahiro Kusunoki

Some of the sessions are conducted in bilingual.

■ Strong Expectations for the Next Edition

In 2022 Autumn, **BLOCKCHAIN EXPO TOKYO** will be held again, together with AI EXPO TOKYO, QUANTUM COMPUTING EXPO TOKYO and DX HUMAN RESOURCE DEVELOPMENT EXPO under **NexTech Week Tokyo**. It is highly expected that more international exhibitors will exhibit at the Autumn edition and that the show will attract even more professionals.

Held inside **NexTech Week TOKYO 2022**

3rd **BLOCKCHAIN EXPO TOKYO** **Autumn**

Dates	Oct. 26 [Wed] - 28 [Fri], 2022
Venue	Makuhari Messe, Japan
Organised by	RX Japan Ltd. (Formerly Reed Exhibitions Japan Ltd.)
Supported by	The Japanese Society for Artificial Intelligence Japan Deep Learning Association
Concurrent Shows	3rd AI EXPO TOKYO [Autumn] 3rd QUANTUM COMPUTING EXPO TOKYO [Autumn]

BLOCKCHAIN EXPO TOKYO Show Management, RX Japan Ltd.

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>> For Exhibiting

Online Registration: https://www.nextech-week.jp/ex_bc_en/

or contact: bc-eng.jp@rxglobal.com

>> For Visiting (Visitor Registration for the next show)

Online Registration: https://www.nextech-week.jp/inv_a_bc_en/

or contact: nextech-eng.jp@rxglobal.com

>> For Press Inquiries (Coverage on the show, Media Partnership etc.)

mailto: pr-eng.ai-expo.jp@rxglobal.com

* "Largest" in reference to the exhibitor number of trade shows with the same concept.

BLOCKCHAIN EXPO TOKYO Show Management
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