



Post-Show Report

2023 Autumn Edition (October 25 – 27, 2023)

Built by



In the business of
building businesses



OVERVIEW

Show Outline

Dates

October 25 (Wed) – 27 (Fri), 2023

Venue

Makuhari Messe, Japan

Organiser

RX Japan Ltd.

HELD INSIDE

NexTech Week TOKYO 2023 Autumn

CONCURRENT SHOWS

4th Blockchain Expo Tokyo Autumn

4th Quantum Computing Expo Tokyo Autumn

2nd DX Human Resource Development Expo Tokyo Autumn

CO-LOCATED WITH

Metaverse Expo Tokyo 2023
meta **NEXT**

XR Fair Tokyo 2023
-VR/AR/MR-

Summary

In its 4th edition, BLOCKCHAIN EXPO TOKYO Autumn 2023 emerged as a resounding success at Makuhari Messe. From October 25 to 27, this event convened **305*** exhibitors and **29,593*** visitors, once again solidifying its role as the premier platform for businesses specialising in blockchain technologies.

As a pivotal component of NexTech Week Tokyo, the event attracted significant attention from the logistics, pharmaceuticals, energy, manufacturing, and finance sectors. It provided a prime opportunity for exhibitors to introduce their products and services to the dynamic markets of Asia and Japan, with solutions including Blockchain as a Service, NFT Service/Marketplace, Web3 Service, DAO Platform, and more.

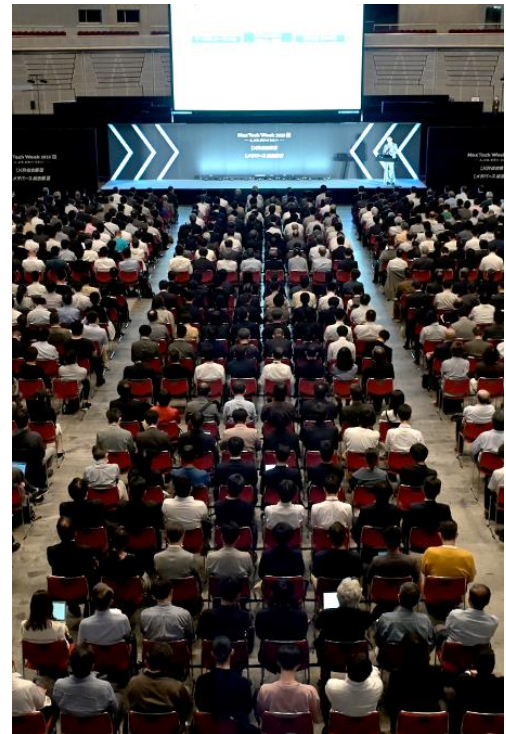
Attendees, on the other hand, were treated to a comprehensive showcase of the latest blockchain innovations, live demonstrations, expert-led sessions, and the opportunity to connect with industry leaders and gain valuable market insights.

*The numbers including concurrent shows.

OVERVIEW

Throughout the dynamic three-day showcase, BLOCKCHAIN EXPO TOKYO unveiled the latest in blockchain technologies with live presentations and interactive demonstrations.

Beyond tech marvels, the event hosted expert-led conference sessions, allowing visitors to immerse themselves in in-depth discussions that shape the future of blockchain. These sessions unlocked an opportunity for participants to gain insights, stay abreast of trends, and forge valuable connections in the industry.



Media Partners

Media partners were instrumental in the success of BLOCKCHAIN EXPO TOKYO. Their commitment to promote and generate enthusiasm for the event, along with their comprehensive coverage, significantly boosted attendance.

These partners skillfully communicated information about the expo's exciting features, contributing to further hype and awareness among the audience.

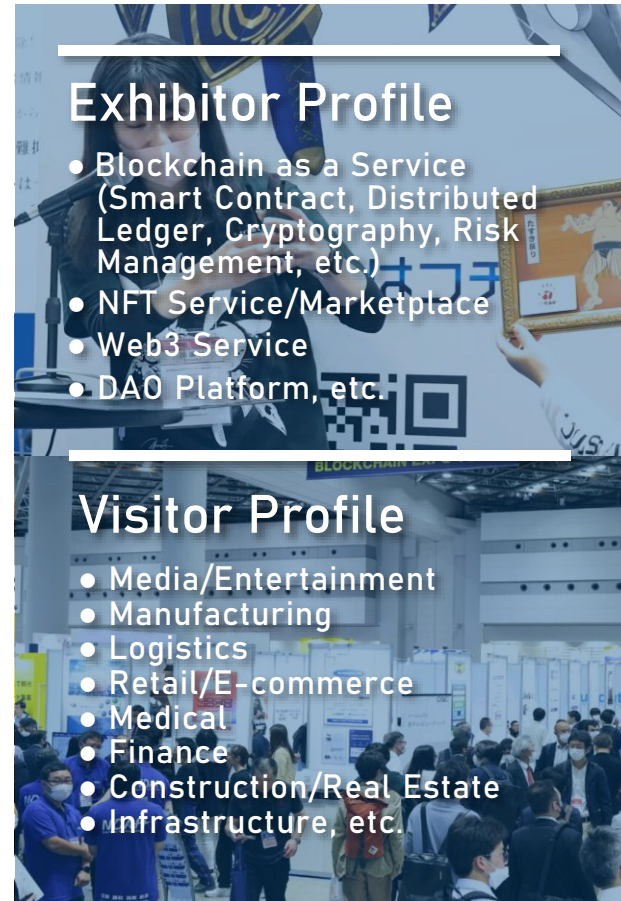


Exhibitor Profile

- Blockchain as a Service (Smart Contract, Distributed Ledger, Cryptography, Risk Management, etc.)
- NFT Service/Marketplace
- Web3 Service
- DAO Platform, etc.

Visitor Profile

- Media/Entertainment
- Manufacturing
- Logistics
- Retail/E-commerce
- Medical
- Finance
- Construction/Real Estate
- Infrastructure, etc.





BY THE NUMBERS*

Exhibitors

305 Exhibitors All Under One Roof

Participating Companies

- | | |
|-----------------------------|--------------------------------|
| NEC | Sony Network Communications SG |
| Japan Open Chain | SettleMint Japan |
| Cardano | Connectiv Corp. |
| Globiance | Edoverse |
| 1BiTLab | SUSHI TOP MARKETING |
| Cyberlinks | Chaintope |
| cycaltrust | CoinPost |
| Japan Blockchain Foundation | ...and many more! |

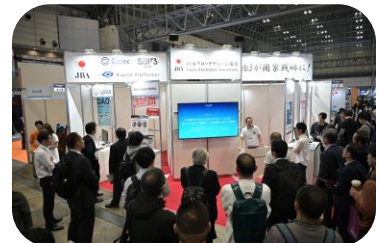
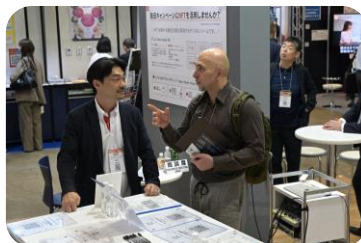
Special Pavilion: Fukuoka Blockchain Pavilion

Many exhibitors from overseas showcased their innovations to a global audience.



Visitors

29,593 Visitors from 44 Countries/Regions



*Preliminary results
*The numbers including concurrent shows



Show Video

Take a look at our Day 1 event highlights.



Special Zone: Web3 World

At BLOCKCHAIN EXPO TOKYO, our goal is to serve as a one-stop hub for a wide range of blockchain technologies and services. That's why we prepared an area featuring platforms that support the Web3 era, NFT, and assistance for DAO formation.



Featured Area of the Edition: Web3 World

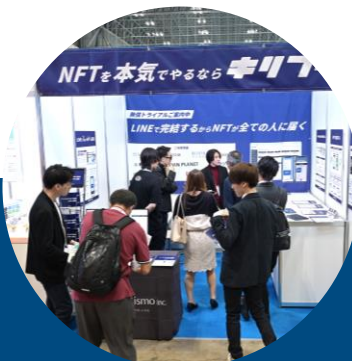
Web3 World, which gained tremendous success at the previous BLOCKCHAIN EXPO, is now reborn in a new area with an expanded theme and scale!



ABOUT

Web3 World is a special zone dedicated to Web3 and NFT services applicable to various businesses such as entertainment, retail/e-commerce, and finance.

Through this area, participants were able to discover a range of Web3 NFT services that can be utilised across different industries.



HIGHLIGHTS

This newly transformed zone brought together cutting-edge technologies and the latest use cases, featuring platforms supporting the Web3 era, NFT services, DAO formation support, and more, all poised to shape the future of the Web3 era.



EXHIBITOR PROFILE

- Blockchain as a Service (Smart Contract, Distributed Ledger, Cryptography, Risk Management, etc.)
- NFT Service/ Marketplace
- Web3 Service
- DAO Platform, etc.

Fukuoka Pavilion

In Fukuoka Prefecture, efforts are underway to establish the region as a blockchain hub by leveraging the expertise of local IT companies and researchers from institutions such as the Kyushu Institute of Technology.

Notably, four local companies with outstanding blockchain services will collectively exhibit at the Fukuoka Blockchain Pavilion booth. In these booths, attendees were able to explore the excellent blockchain services offered by these companies within the prefecture.

Expect to get more pavilions at the next edition!



KYUSHU NFT LAB



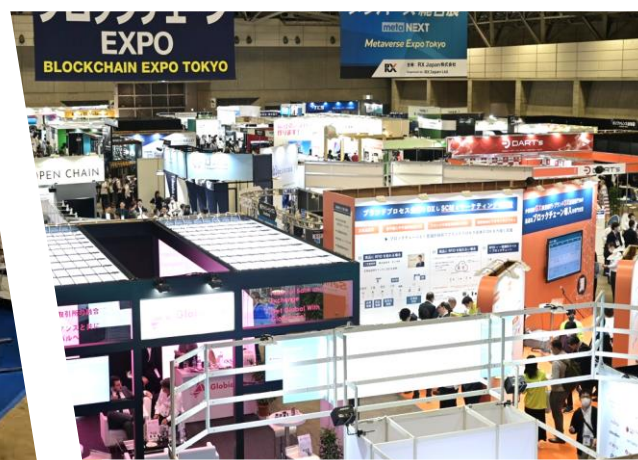
CRYPTO HOUSE, LLC



CHAINTOPE CORPORATION



MATSUMOTO INC.



Conference Highlights

SOCIETAL TRANSFORMATION THROUGH WEB3

Societal Transformation Unveiled by Web3:
From Industry Trends to Government Policies



Representative Director, Japan
Blockchain Association
Director & CEO, bitFlyer
Yuzo Kano



Chairperson, Headquarters for the
Promotion of a Digital Society,
Policy Research Council
House of Representatives member
Takuya Hirai

GLOBAL TRENDS IN THE WORLD OF WEB3 AND PROSPECTS IN JAPAN

Understanding the Current State and Future of
Web3 by Reading Global Trends



Representative Director
Binance Japan Co., Ltd.
Takeshi Chino

Conference attendees at BLOCKCHAIN EXPO TOKYO delved into the transformative potential of Web3, exploring fundamental concepts and real-world applications.

Binance, the world's largest cryptocurrency exchange, made its official entry into the Japanese market this year. In a dedicated session, Binance Japan's Representative Director discussed the latest global trends in Web3 and shared insights into the challenges and prospects of Web3 adoption in the mainstream domestic market.

Conference Highlights

Addressing the need for sustainable supply chains in the automotive and tyre industries, Itochu Corporation's presentation highlighted the efforts of PROJECT TREE, an initiative designed to leverage blockchain for traceability systems to address sustainability challenges.

For those contemplating business in the Web3 domain, there was a session demystifying blockchain and cryptocurrency mechanisms for beginners. This included insights from Gentosha's Editor-in-Chief, offering perspectives on Web3 business idea evaluation and practical tips for integration into existing business models.

USE CASES OF BLOCKCHAIN IN CORPORATE SETTINGS

Potential of Blockchain Certificates: Digitising Official TOEIC® Public Test Certification

DX & IT Promotion Unit Manager
The Institute for International
Business Communication
Junya Nakamura



Sustainability Initiatives in Natural Rubber Utilising Blockchain

Logistics and Supplies Department,
Material Business Unit
Itochu Corporation
Akihiko Kitamura



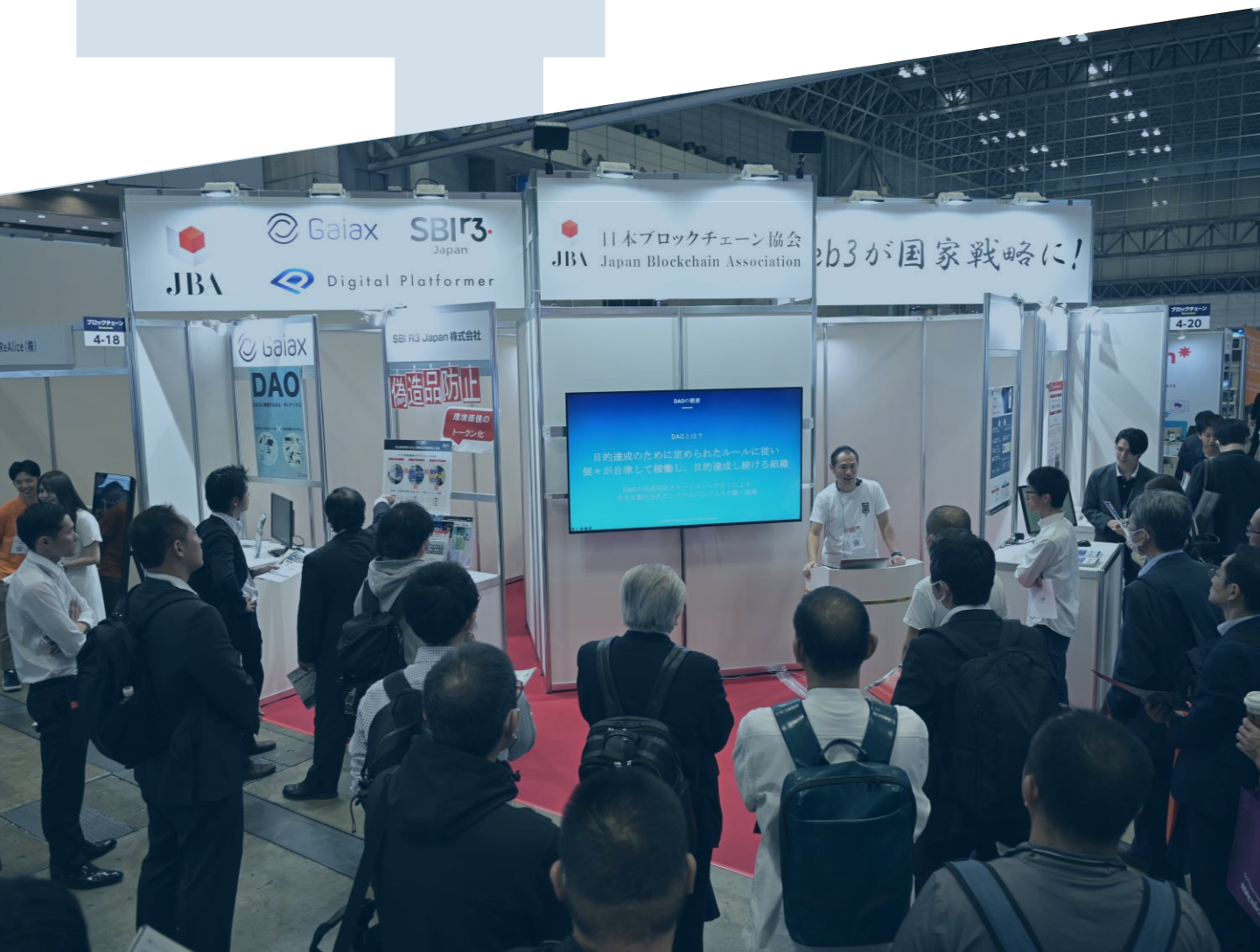
EXPLORING THE POTENTIAL OF WEB3 FROM THE BASICS

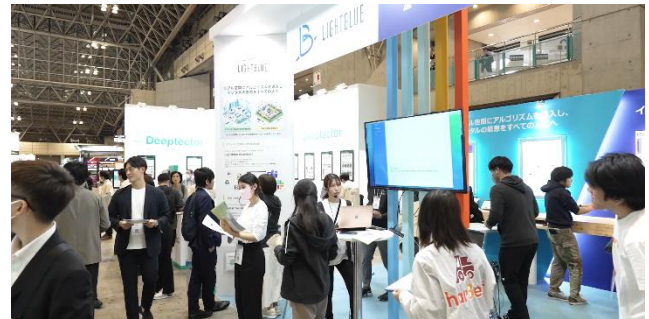
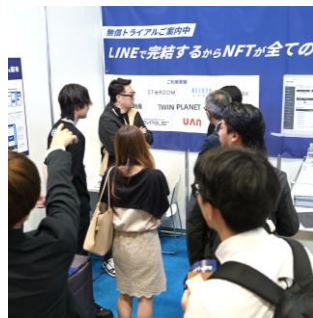
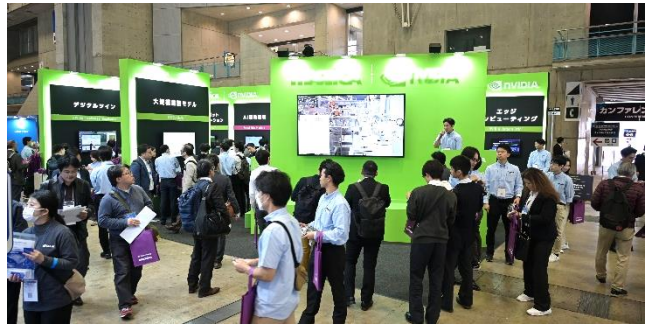
Intro to Web3 Business: From Fundamental Knowledge to Practical Applications

Editor-in-Chief of New Economy
Head of Editing Department
(Content Business Division)
Gentosha
Yusuke Shidara



4 SCENES FROM THE SHOWGROUND





2024

SAVE THE DATES

NexTech Week TOKYO

- AI/Blockchain/Quantum Computing/DX Human Resource Development -

2024
May

NexTech Week TOKYO Spring

- AI/Blockchain/Quantum Computing/DX Human Resource Development -

Dates : May 22 (Wed) - 24 (Fri), 2024
Venue : Tokyo Big Sight, Japan
Organiser : RX Japan Ltd.

CONSISTS OF 4 SHOWS

AI EXPO TOKYO

QUANTUM COMPUTING EXPO TOKYO

BLOCKCHAIN EXPO TOKYO

**DX HUMAN RESOURCE DEVELOPMENT
EXPO TOKYO**

2024
Nov.

NexTech Week TOKYO Autumn

- AI/Blockchain/Quantum Computing/DX Human Resource Development -

Dates : Nov. 20 (Wed) - 22 (Fri), 2024
Venue : Makuhari Messe, Japan
Organiser : RX Japan Ltd.

CONSISTS OF 4 SHOWS

AI EXPO TOKYO

QUANTUM COMPUTING EXPO TOKYO

BLOCKCHAIN EXPO TOKYO

**DX HUMAN RESOURCE DEVELOPMENT
EXPO TOKYO**

2 CO-HELD SHOWS

Metaverse Expo Tokyo

meta NEXT

XR Fair Tokyo

-VR/AR/MR-

CONTACT US

EXHIBITING



www.nextech-week.jp/spring/en-gb/exhibit/bc.html



nextech-eng.jp@rxglobal.com

VISITING



www.nextech-week.jp/spring/en-gb/visit.html



visitor-eng.nextech.jp@rxglobal.com

PRESS INQUIRIES

For coverage on the show, media partnership, etc.



pr-eng.ai-expo.jp@rxglobal.com

BLOCKCHAIN EXPO Show Management, RX Japan Ltd.



https://www.nextech-week.jp/s_top_en/

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